



PROJECT LIFELINE

PRESS KIT

SIYAN CLINICAL RESEARCH

www.projectlife-line.org

707-919-3463



**PROJECT
LIFELINE**

NORTHERN CALIFORNIA
SUICIDE PREVENTION PROGRAM

Project LifeLine

Northern California Suicide Prevention Program

Project Lifeline provides outpatient mental health services to 100 adults, ages 25 and up in the Lake, Mendocino, Sonoma, Marin, and Napa County regions of Northern California.

The program’s mission is to support individuals suffering from mental health symptoms related to the direct or indirect impact of the current COVID-19 pandemic in Northern California. The program aims at restoring mental health functioning and reducing the effects of the collective trauma as a result of the pandemic. Project Lifeline delivers cohesive services to clients diagnosed with a mental health disorder, as well as individuals with co-occurring mental health, substance disorders and domestic violence victims. Project Lifeline will support individuals by using evidence-based practice, trauma-informed care, and by partnering with stakeholders in the community, thereby increasing internal resources to improve quality of life and prevent suicide in Northern California.

OUR MISSION

“Our mission is to support individuals suffering from mental health symptoms related to the direct or indirect impact of the current COVID-19 pandemic in Northern California.”

About Siyan Clinical Research

Siyan Clinical Research (SCR) is a 501(c)(3) non-profit scientific research organization where pharmacological studies are conducted in an outpatient environment. Siyan is committed to serving diverse populations through pharmacological research studies and two SAMHSA-sponsored community programs.

SCR is the largest psychiatric research facility in northwestern California, serving over 3,500 patients across six counties. We have a diverse adult patient population and are currently accepting new patients. SCR is located in Santa Rosa, California and provides treatment to patients living in Sonoma, Lake, Mendocino, Napa, Solano and Marin Counties.

SCR offers a professional staff that includes physicians, psychologists, nurses, study coordinators and other Master's level clinicians committed to conducting trials in accordance with all federal, state and GCP/ICH guidelines. The Siyan team is dedicated to providing high-quality care while ensuring the integrity of the data collected and available to answer all your questions and assure client comfort through each step of the research study.

Research participants may receive mental health services free of charge, dependent on the type of clinical trial and corresponding sponsorship.

OUR FACILITY



Our Team

Project LifeLine Leadership.



DR. ANISH SHAH, M.D
*PRESIDENT AND CEO OF SIYAN
CLINICAL RESEARCH*



AUBREE VANCE TOVREA
*PROJECT DIRECTOR -
PROJECT LIFELINE*

Dr. Shah is the President and CEO of Siyan Clinical Research, located in Santa Rosa, CA. Dr. Shah completed his residency at the University of Illinois in Chicago, Illinois. Since his residency, he gained extensive experience as a General Psychiatrist for Lake County Mental Health, Kaiser Permanente, and Sonoma County Mental Health. In addition to direct patient care, Dr. Shah also served as Medical Director of Napa State Hospital before launching his practice in 2012.

Aubree is a Psychotherapist with over ten years of experience working with adults struggling with mental health and substance use disorders in public mental health. She has a dual role at Siyan Clinical as a psychotherapist for individuals suffering from anxiety and depression and a substance use counselor for the Project Hope-Medication Assisted Treatment (MAT) program. Aubree provides a safe and empathic environment for individuals looking to achieve recovery and reach their goals.

Key Services

Key services provided by Project LifeLine.

A Team Approach:

Individuals work with an interdisciplinary team that blends the knowledge and skills of professionals from multiple disciplines. Psychiatrists, Nurse Practitioners, mental health professionals, and substance-abuse specialists join together to give individuals ongoing, individualized care.

Direct Services:

Individuals receive telehealth, telephone or in-person services as identified by the individual as the most beneficial to them or where support is most needed.

Time-Unlimited Support:

Provides clients with services and needed support for as long as the individual identifies the need for them.

Flexible Care:

Staff manages their schedules around the needs of the clients.

Comprehensive Care:

Provides an array of services to help meet client needs such as medication management, vocational services, substance abuse services, and other services to help clients sustain community living at the highest level of functioning.

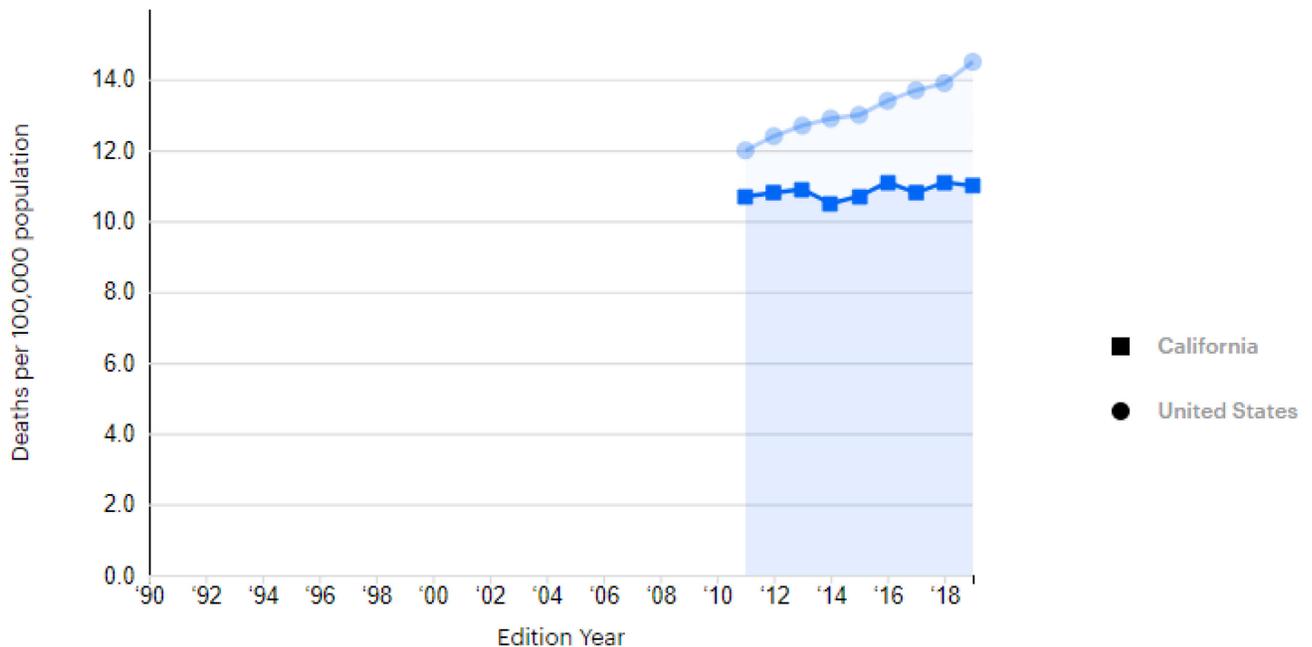
Crisis Intervention:

Services are available during business operation hours. The staff is trained to complete a risk assessment, triage, and provide safe referrals to the level of care needed.

Statistics

Suicide in California explained in figures.

Number of deaths due to intentional self-harm per 100,000 population (age-adjusted to data year)

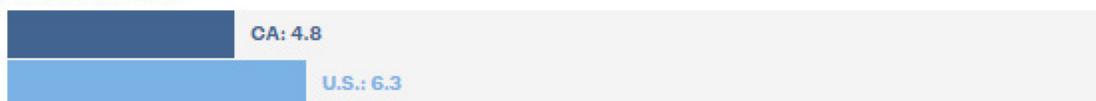


Source:

- CDC WONDER Online Database, Underlying Cause of Death, Multiple Cause of Death files

Number of Suicide by Gender California V/s National

Suicide - Female



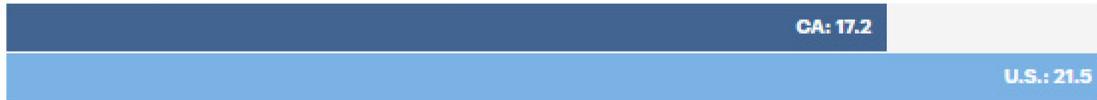
Suicide - Male



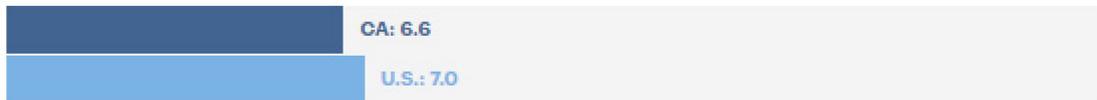
Deaths per 100,000 population

Number of Suicide by Race/Ethnicity California V/s National

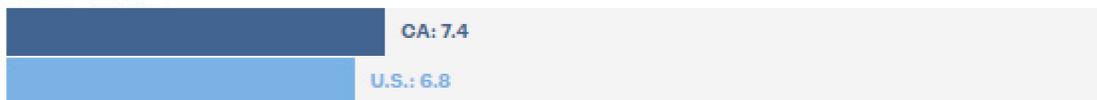
Suicide - American Indian/Alaska Native



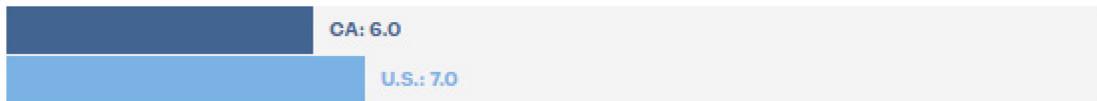
Suicide - Asian



Suicide - Black



Suicide - Hispanic



Suicide - White



Deaths per 100,000 population

Note:

- Data suppression rules are as defined by the original source.
- Race and ethnicity populations are as defined by the original source.

Source:

CDC WONDER Online Database, Underlying Cause of Death, Multiple Cause of Death files, 2017

Digital Branding

Artwork for press and media.

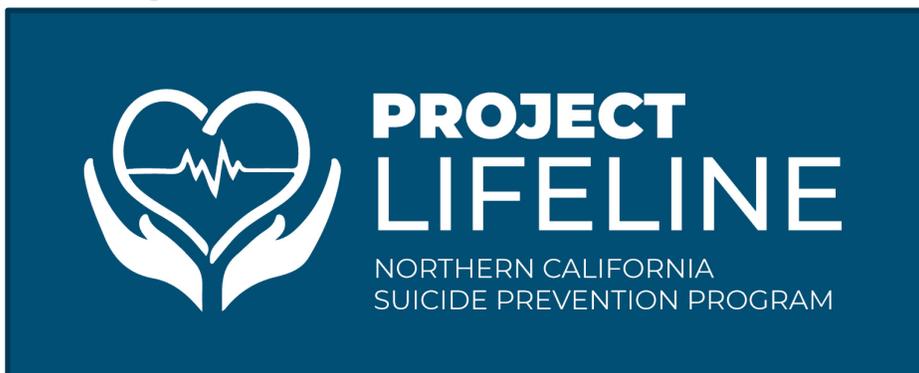
1. Regular Logo



2. Inverted Logo



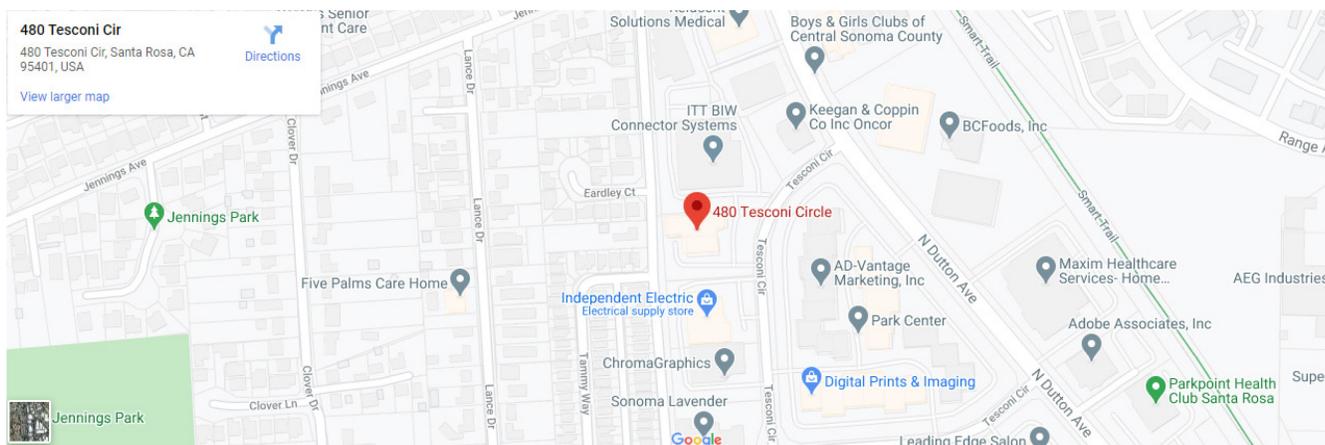
3. White Logo



Disclaimer: Do not reproduce logo in any other format than shown above 3, reach to us in case required source file.

Contact Details

Reach out to us for more information.



Address: 480 Tesconi Circle, Suite B, Santa Rosa, CA 95401

Phone: (707)-919-3463

Email: LifeLine@siyanclinical.com

Website: www.projectlife-line.org

August 17, 2020

For Immediate Release:

Aubree Tovrea, LCSW, Project Director

Siyon Clinical Research

480 Tesconi Circle, Suite B

Santa Rosa, CA 95403

Contact:

707-387-1631

ATovrea@siyanclinical.com

North Bay Siyan Clinical Research Awarded Suicide Prevention Grant

(Santa Rosa) August 17, 2020 - Santa Rosa-based Siyan Clinical Research (SCR), one of the largest nonprofit psychiatric service providers in Northern California, has been awarded a major grant to develop an Emergency Response Suicide Prevention (ERSP) program to work at preventing pandemic suicides.

The grant, issued by SAMHSA, will allow Siyan Clinical to serve at least 100 low-income, disadvantaged adults ages 25+ and family members in Sonoma, Marin, Napa, Mendocino, and Lake Counties, and will include survivors of domestic violence. SCR will use a Zero Suicide Model and other evidence-based practices.

It is estimated that the five counties area has slightly more than 1 million residents with pre-pandemic poverty levels as high as 18%. Many people in these areas have already been ravaged by homelessness, the opioid epidemic, and wildfires. With the current COVID-19 pandemic in place, there is additional widespread job loss, increased isolation, and family stress. These conditions are concurrent with a rise in anxiety, depression, and family dysfunction causing many to turn to alcohol and drugs to cope. Those with substance use disorders are six times more likely to commit suicide.

Siyan Clinical Research has been working under a SAMHSA MAT grant focused on North Bay Counties since 2018. In addition to their Santa Rosa facility, SCR provides remote telehealth behavioral services and works in conjunction with partnering referrals, including local behavioral healthcare systems/providers, emergency departments, youth and family services, and a Family Justice program.

Siyan Clinical Research, located in Santa Rosa, is known for its support to individuals who need psychiatric help, including addiction and depression. To schedule an appointment, please contact the clinic at (707) 206-7268. Find more information about Siyan Clinical Research at www.SiyanResearch.org.